

Policy for Quality and Information Security of Synesthesia

"The growth of Synesthesia SB is founded on open innovation, sustainable development, and a focus on the well-being of our employees and collaborators. Our ambitious goal is to build a better future through innovation and the use of technologies that enhance the quality of work and life for all people." (Synesthesia Company Profile 2022).

Synesthesia recognizes the crucial importance of transforming ideas into innovative solutions, promoting an environment where diversity and inclusion are seen as sources of strength and inspiration. Quality is at the core: a commitment reflected in the company approach to customers, in personnel management policies, and in the ability to adapt to the dynamics of the digital world.

Synesthesia acknowledges that information security is not just a priority but a commitment made towards all stakeholders. This means vigorously protecting customer information, ensuring confidentiality, integrity, and availability, maintaining the continuity of operations, and ensuring compliance with laws and security standards. In this context, Synesthesia adopts a proactive approach to risk management, through periodic vulnerability assessments that allows the identification and mitigation of any potential threats promptly.

Synesthesia's policy is based on solid principles that support the core business with cutting-edge technologies, clearly define roles and responsibilities, and promote a culture of safety through training and awareness of all collaborators. The company is committed to promptly managing any emergencies, respecting laws and regulations, and regularly reviewing procedures to ensure they remain effective and up-to-date.

Through Synesthesia's commitment to continuous improvement, in the present and the future, the company aims to build an environment in which technology improves the quality of work and life, promoting responsible and sustainable growth. The vision goes beyond operational excellence: Synesthesia wants to be an example of how innovation can go hand in hand with a positive ethical and social footprint. With this policy, the company reaffirms the commitment not only to excellence and innovation but also to an approach that values the individual and the community, on a shared path towards progress and well-being.

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